CHR POP Rack Installation Instruction

Tools Needed:
- Screw Gun
- Phillips Bit
- 7/16 Wrench or 7/16 deep well socket
- Crimping Tool

1. Open large box labeled Main Box. This box will contain all parts for the assembly of the rack unit.

**Main Box:**
- (1) Black Mat
- (1) Display rack
  - Base
  - (2) 2 x 6 sections with J Channel
  - (2) 2 x 6 sections without J Channel
  - (2) Brochure Holders
  - (2) Tube Holders (Bottom)

2. Open Box 2

- (12) Clasps (for 2 x 6 panels)
- (4) Feet for Base
- (4) Pins for Base
- (36) 10” hooks

3. Put the feet on the base by threading them in through the bottom. Turn them in so there are only about ½” of threads below the base. Adjust accordingly if floor is not level.

4. Take one panel with j-channel and one panel without j-channel and place them into the base. Make sure the cut out on the bottom of the panel is over the feet you just installed. Hold the two panels together. The middle of the panel with no j-channel should be lined up with the end of the panel with the j-channel (see figure 1).

Figure 1
5. Place a clasp as high up on the two pieces as possible. Use screw gun on low torque to tighten clasp. Use another clasp in the middle and another clasp as far to the bottom as possible (see figure #2). Make sure excess length of screw will go to center of unit. Repeat steps 4 – 6 for the other two panels. The panels with the j-channel should be opposite from each other and the panels without the j-channel should be opposite of each other.

6. Place pins in the base on each of the four sides of the display. These pins will help keep the grid inside the base. (See figure #2).

7. Open Box 1

- (2) Packs of CHR brochures
- (2) 20” 1/16” cable
- (4) Double Swage Sleeve pieces
- (2) Fender Washers for 1/16” Cable
- (2) Sets of Rail Retainers with (6) bolts and (6) nuts
- (2) Zip Ties (for bottom retainer )
- (2) Color Selectors

8. Remove the sets of Rail Retainers (wrapped together in box 1). Each Rail Retainer includes (2) Arms, (1) Flat Stock, and (1) Swing Arm.
9. Place the two hook arms on the rack (at the top). The arm with a hook on the end will go to the outside of the rack. See Figure 3

![Figure 3]

10. Take the flat stock with two holes in it and place it behind the grid where you placed the hook arms. Use a nut and bolt to fasten the flat stock piece to the bottom of the hook arms. Use your screw gun with the Phillips bit and either the 7/16 wrench or deep well socket to hold the nuts as you tighten the screws.

11. Take the swing arm that has the caution label on it and fasten it to the inside arm with a nut and bolt. Tighten the bolt snug so the flip arm doesn’t swing too easily. The end of the arm should now rest in the hook of the arm you installed. See Figure 4

![Figure 4]

12. Add the Tube Holder (bottom) from the main box to the bottom grid of the rack. Use tow black zip ties to secure the Tube Holder to the rack. Insert the zip tie through the hole in the holder and around the grid of the rack. Cut any excess end from the zip tie. Repeat this step on the other side.

13. Hang the brochure holders on the rack and fill with brochures. (See page 2 of the Planogram for placement)
14. To hang the aluminum color selectors take 1 double swage sleeve and slide it over the end of one of the cable pieces. Wrap the cable around the Rack. Take the end of the cable and slide it into the sleeve again forming a loop. See Figure 5.

15. Take your crimping tool and crimp the sleeve to hold it in place. Next take the color selectors and slide them onto the opposite end of the wire. Slide them at least half way onto the wire. Place a washer on the wire then insert the wire through the double swage sleeve and then bend it and return it into the other side of the sleeve. Use the crimping tool to crimp the sleeve and complete the process. See Figure 6.

16. Repeat this on the other side of the display unit.

17. Remove the hooks from box #2 and hang them on the unit according to page one of the planogram.

18. Open Box 3
   - (1) Pack of CHR Signs
   - (1) Pack of Hang Tags (See Planogram for placement)

19. Place Hang Tags on the appropriate hooks according to planogram.

20. Place signs in sign holders according to page 2 of the planogram. Slide the sign with pictures of the CHR Product into the middle J-Channel by sliding the sign sideways into the channel. Slide the Westbury/CHR sign on the top of the rack by sliding the sign down into the J Channel.

21. Take the CHR parts out of the boxes and place them on the appropriate hooks. Boxes have a label which includes the part name and part number.

   **Note:** A video of an installation is available at the DSI website (diggerspecialties.com).